



Architecting the Future

June 7-10, 2027

Allianz MiCo – Milan (MI)

worldtechconference.ai

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Vision - Architecting the Future I /2

“Where Science, Technology, Industry and Institutions Design the Infrastructures of the Next World.”

WTC is the Platform where the Future is designed, negotiated and set in motion.

Its Vision is based on the following Strategic Pillars:

1. **Global Plenary:** Scenarios and Major Scientific, Industrial and Geopolitical Issues entrusted to World-Renowned Experts.
2. **Strategic Systems:** not simple Technology Tracks, but Integrated Systems: Sovereign Intelligence, Quantum Infrastructure, Future Energy, Resilient Societies, Space and Planetary Systems, Life and Human Enhancement.
1. **Decision Rooms:** Closed-Door Tables where Governments, Companies, Scientists and Investors Produce Decisions, Projects, Alliances or Recommendations.
1. **WTC Outcomes:** Publicly Announced Results: Declarations, Position Papers, Challenges, Agreements, Infrastructures, Research Programmes and Industrial Initiatives.

Each Working Session must answer three specific questions:

- What global problem are we addressing?
- Who needs to make a decision?
- What outcome will remain after WTC?

Vision - Architecting the Future 2/2

The **2027 Edition** is positioned as the culminating moment of a permanent activity made up of the following elements:

- **WTC Scientific Society as the Scientific Authority;**
- **Working Groups active Throughout the Year;**
- Annual Technology and Sovereignty Report;
- Position Papers and Recommendations;
- International Challenges;
- Industry–Institution Roundtables;
- Scientific Missions and Collaborations;
- Demonstration Projects;
- Access to Computing Infrastructures;
- New International Chapters;
- Annual Conference as the Place where the Work Carried out becomes Public Decision-Making.

The innovative Technology Industry will co-author a **Neutral Space for Dialogue on Architectures**, Roadmaps, Industrial Access, AI–HPC–Quantum Integration and Technological Sovereignty.

The Formula for realizing the Vision is this: WTC 2026 brought together some of the finest minds from Science, Industry and Institutions. WTC 2027 will transform this Concentration of Intelligence into a permanent Capacity to guide Decisions, Investments and Infrastructures.

If an Important Decision on the Future of Technology needs to be discussed, the Natural Place is WTC.

World Tech Conference: a Strategic Platform for Emerging Technologies

World Tech Conference is an International Strategic Innovation Platform positioned at the intersection of Science, Technology, Public Policy, Capital and Industrial Transformation. The Platform is permanent in nature and consists of Four Integrated Elements:

01 ➤ ANNUAL CONFERENCE

02 ➤ SCIENTIFIC SOCIETY

03 ➤ CONTENT & MEDIA PLATFORM

04 ➤ STRATEGIC INTELLIGENCE

The combination of these elements creates a highly differentiated, innovative and unique resource within the landscape of major international events.

The objective is to chart a course and build a dense network of Trust, Influence and Knowledge around the technologies that will define the next decade within a framework of Digital Transformation, Ecological Transition and Digital Sovereignty: Generative and Agentic AI, Quantum Technologies and Supercomputing, Cybersecurity, Nuclear and Renewable Energy, Aerospace, Chemistry, Pharmaceuticals, Biological Sciences, New Materials Science, Banking & Fintech, Defence, Public Sector, etc.

In summary, WTC is not only a specialized B2B event, but an integrated Institutional, Scientific and Business Ecosystem. A fundamental tool for identifying emerging innovation trends early.

Four Foundational Pillars of WTC

01 ➤

ANNUAL CONFERENCE

The Visible Product:

- Plenaries
- Thematic Arenas
- Round Tables
- VIP Meetings
- Institutional Announcements

The Moment When the Network Materializes.

02 ➤

WTC SCIENTIFIC SOCIETY

- Founding Fellows
- Fellows
- Corporate Members
- Institutional Members
- Working Groups
- Position Papers

The Multiplier: Converts Participation into Affiliation.

03 ➤

CONTENT & MEDIA PLATFORM

- Keynotes, Podcast Interviews, Premium Proceedings Archive, Editorial Briefings
- Digital Innovation Channel Becomes WTC Media
- Amplification

The Intellectual Capital that Outlives the Event.

04 ➤

STRATEGIC INTELLIGENCE

- Proprietary Reports
- Closed-Door Sessions
- Deep-Tech Scouting
- Scientific Advisory

The Highest-Margin Layer of the Entire Platform.

OI ➤ Annual Conference

It takes place every year in June and consists of three days organized around Plenary sessions, in-depth work in parallel rooms called “Arenas”, a guided Exhibition Path and a series of “Side Events” such as technology challenges, awards, demos, working tables, dedicated programmes for startups and investors, scientific lectures for university students, media activities, etc.

Access to the conference is available in different ways:

- By invitation: this option is reserved for members of the Scientific Community, Patronage Bodies, Industrial and Scientific Partners and Media Partners.
- Through the purchase of an entrance pass.

Programme content is diversified according to objectives and targets:

- Plenary sessions have an outreach-oriented character, focused on policy, scenarios, strategies and business impacts. They are led by professional journalists with expertise in the topics covered. The tone is “high-level”, suitable for CEOs, CFOs, CTOs, CIOs, CMOs and Country Managers.
- The arenas are designed for technical and/or scientific in-depth analysis. They may be either “horizontal” or “vertical” (sectoral, technological, etc.). The ideal audience consists of specialists and professionals.



02 Scientific Society

WTC Scientific Society is an International and Multidisciplinary Community dedicated to Emerging Technologies. It aims to create a Stable Platform for dialogue among Research, Companies, Institutions, Investors and Young Talents. Access to this Community is reserved for scientists, researchers and innovators, not only from academia but also from the corporate world.

Members take an active role in shaping the World Tech Conference programme and year-round activities, proposing talks and participating in Panels, Workshops and qualified Networking moments. The Scientific Society also promotes Calls for Papers and Calls for Posters, highlighting the best scientific contributions during WTC.

Dedicated spaces are planned for Young Researchers, PhD Candidates, Startups and University Groups, as well as thematic Working Groups on AI, Quantum Computing, Quantum Technologies, Supercomputing, Energy, Renewables, Cybersecurity, Aerospace, Life Sciences and Digital Sovereignty. Members will be able to access Reserved Content, Reports, Proceedings and Scientific Materials, also gaining Visibility through a Public Register of Fellows or Members.



03 > WTC Media: Content & Media Platform 1 / 2

WTC Media Was Born from the Evolution of the Digital Innovation Channel, Building on its Wealth of Content, Relationships and Expertise and Transforming it into a **Permanent Editorial Platform** Dedicated to Innovation, Technology and Digital Transformation. Active throughout the Year, **WTC Media** Aims to Strengthen and Expand the Positioning of the **World Tech Conference** by Developing an Ongoing Editorial Presence Capable of Engaging **Companies, Institutions, Technology Leaders, Investors and Professional Communities**. The Platform Brings Together Original Content, Proprietary Formats, Productions, Partnerships and Sponsorships, Further Strengthening the Authority, Visibility and Recognition of the WTC Ecosystem. Within this Model, the **World Tech Conference** Represents the Flagship Annual Event of an Editorial and Relationship-Driven Ecosystem that Operates 365 Days a Year, while **WTC Media** Ensures its Continuity, Reach and Ongoing Development.



Science - Technology - Future — 365 Days A Year

03 > WTC Media - 5 Pillars Of The Content Schedule 2/2

The Content Schedule is structured around **5 Pillars**:

1. WTC CHANNEL: Dynamic Conversations on AI, Quantum, Space, Energy, Biotech and Climate Tech, together with 3–7 minute Videos Designed to Explain a Technology or a Complex Topic in a Clear and Accessible Way;



Gian Francesco Giudice



Alain Connes



Giorgio Parisi



Luciano Maiani



Thibault Damour

2. WTC INSIGHTS: Premium Interviews with Nobel Laureates, Scientists, CEOs and Policymakers;

3. WTC ORIGINALS: High-end Documentaries and Original Proprietary Productions;

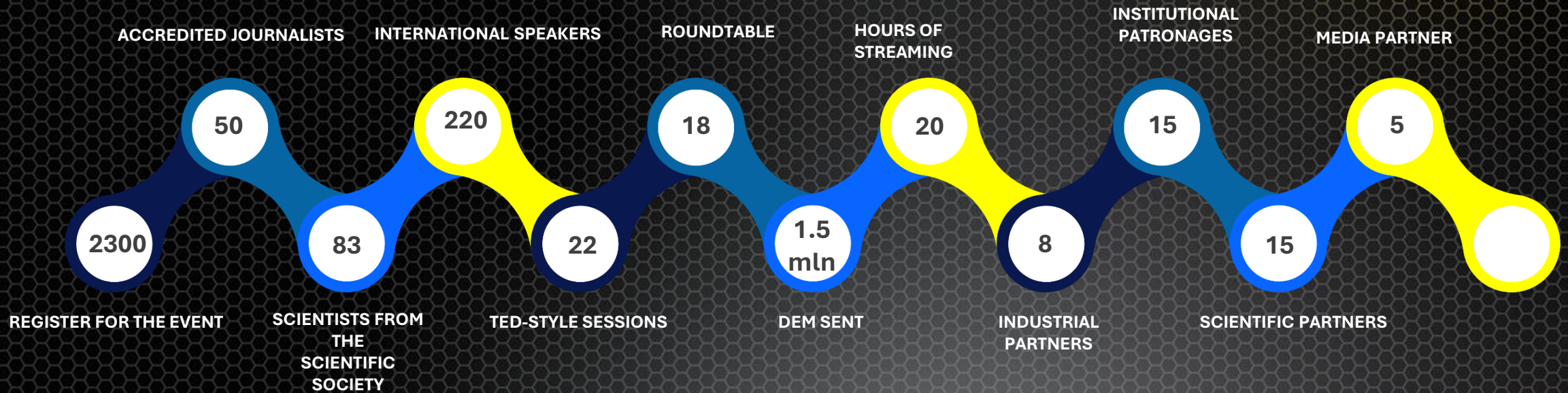
4. WTC LIVE: Live coverage from the **World Tech Conference** and Selected International Events;

5. WTC EXECUTIVE: A dedicated B2B Content Line Aimed at Boards, Companies and Public Administrations, Covering Topics such as Quantum for Business, AI for Government, Future of Energy and Cybersecurity. Opportunities include Sponsorships, Institutional-Level Branded Content, Reports and Editorial Partnerships.

The Business Model is Further Expanded through Annual Sponsorships, Partnerships with Leading Technology Companies, Co-Productions, Content Licensing, Proprietary Formats, Third-Party Productions and Premium Executive Content. **The Digital Innovation Channel Library represents WTC Media's First Audiovisual Asset and Provides the Foundation on which to Develop and Enhance its Editorial and Commercial Offering.**

04 > Strategic Intelligence

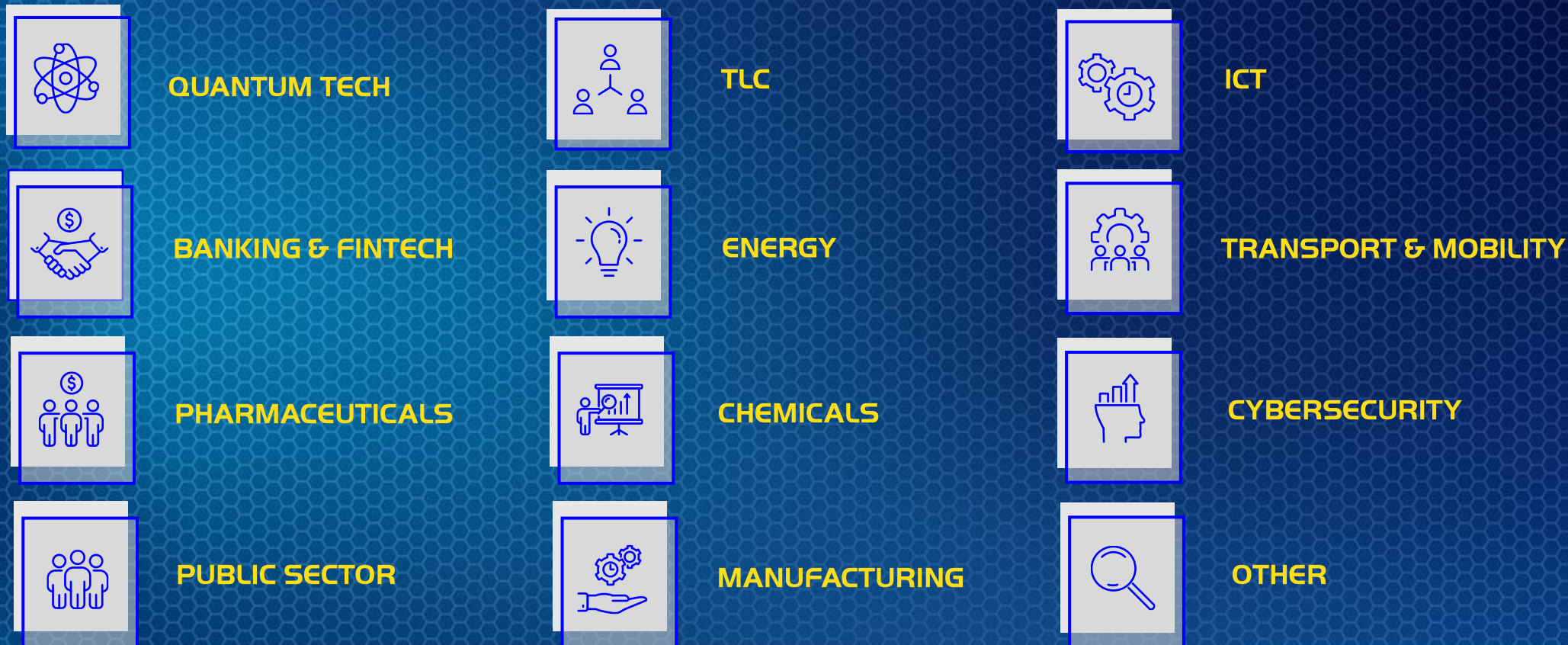
The 2026 Edition of the Conference, held in Milan from 24 to 26 June 2026, brought together approximately 200 speakers and over 2,000 participants, including Nobel Prize-winning scientists, Fields Medal-winning mathematicians, CERN researchers and physicists, European Commission representatives, leaders of national institutions, CEOs and CTOs in Quantum Computing, cybersecurity agencies, energy sector executives, universities, investors and deep-tech companies.



Communication - 2026 Edition Key Findings

POSITIONING	WTC HAS REDEFINED MILAN AS A EUROPEAN CAPITAL OF TECHNOLOGICAL INNOVATION In just four days, World Tech Conference 2026 generated 92 earned media items across 20 national outlets, including Corriere.it, RAI, ANSA, Sky TG24 and Il Sole 24 Ore. This is a particularly significant result, especially in a context where many Italian tech events fail to move beyond the trade press. Coverage achieved a total potential reach of 259 million users and a total AVE of over EUR 600,000, equivalent to the value of a national advertising campaign across print and broadcast. Sentiment was exceptionally positive: 90.2% of articles adopted a favourable tone and no negative coverage was recorded. These results show that WTC has already secured an authoritative positioning, establishing itself as a leading institutional event in Italy’s innovation and technology landscape.
NARRATIVE	The theme of technological sovereignty accounted for 37% of total coverage, with the Volta Declaration as the main editorial driver: turning a session into a signed act gave the media a fact to report, not just a debate to mention.
AMPLIFICATION	The partnership with AdnKronos multiplied each press release by an average of 14.8 items, reaching 376 outlets in Italy with 1,359 total items: a widespread amplification system that ensured national saturation at a marginal cost compared with traditional earned media.
TALENT	Institutions dominate the Speaker Visibility Score (100 and 64.9): the combination of the Italian Government and the European Commission elevated the event’s profile from a tech conference to a diplomatic-institutional appointment, with a direct impact on the quality and tone of coverage.

Industrial Sectors 2026 Edition



Assets that Make WTC a Unique Platform

SCIENTIFIC LEGITIMACY

Nobel Prize winners, Fields Medalists, CERN physicists. A credibility that cannot be bought with marketing and that lowers reputational risk for sponsors.

INSTITUTIONAL DENSITY

European Commission, Ministries, Public Agencies, Embassies. A convening power that a commercial operator cannot replicate.

INDUSTRIAL RELEVANCE

A bridge between research and deployment: companies gain access to the resources of one of the world's largest scientific communities on emerging technologies, 365 days a year and with a medium-term strategic outlook. Participation is reserved for corporate decision-makers (ideal for CEOs, CIOs, CTOs, CMOs, CISOs).

CROSS-SECTOR POSITIONING

Most Innovation Events are specialist/vertical. WTC instead adopts a horizontal approach designed to foster cross-sector benchmarking.

PERMANENT COMMUNITY

The Scientific Society turns a periodic gathering into a stable network: the real value-creation lever compared with other events.

WTC - From Conference to Belonging

The Question No Slide Asks Today: What Remains the Day After?

SPEAKER



Founding Fellow

PARTNER COMPANY



Corporate Member

GUEST INSTITUTION



Permanent Partner

RECORDED SESSION



Editorial Asset

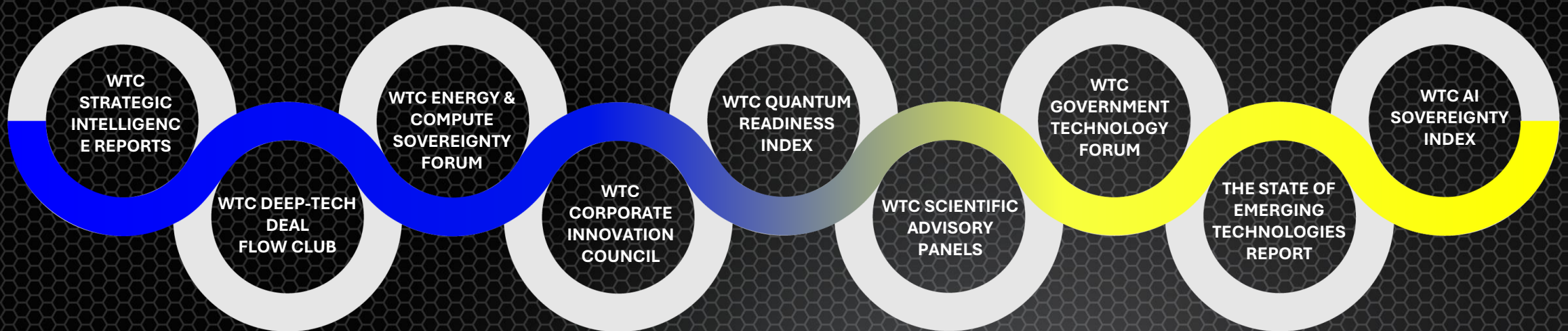
TRADE FAIR CONTACT



Profiled Community

WTC - Value Creation and New Assets

Today People Speak Generically of “Intelligence Activities”: the Assets Have a Name



WTC - Exclusive Alchemy

WTC Does Not Compete with Davos or Web Summit: It Takes an Element from Each and Creates a Synthesis Aimed at the Essence of Content

DAVOS

The Power of Institutional Convening



TED

The Power of High-Impact Content



Web Summit

The Density of the Technology Ecosystem



Cannes Lions

The Premium Sponsorship Model



Money20/20

Ownership of an Industry Category



IEEE / Academies

Permanent Scientific Continuity



WTC - Different Roles and Multiple Participation Options

- INDUSTRIAL PARTNERSHIPS
- SCIENTIFIC PARTNERSHIPS
- PATRONAGES
- MEDIA PARTNERSHIPS
- GUIDED EXHIBITION PATHS
- STARTUP & INVESTOR PROGRAMME
- SME PROGRAMME
- PRIVATE EVENTS
- PARTICIPATION IN WTC

Partnership Spotlights

The Formula Integrates Science, Business, Leadership and Technology Diplomacy into a Single Week



FOUNDING PARTNER



MAIN PARTNER



PREMIUM PARTNER



OFFICIAL PARTNER

WTC Innovation Marketplace

For Three Days, Startups, Universities, Investors, Companies and Governments Meet with a Predefined B2B Agenda Before the Event

Why It Is Competitive

Compared with Events Focused on Industry, Politics or a Single Technology, WTC Combines Three Dimensions that Are Difficult to Replicate: Science, Innovation, Industry and International Leadership

Partnership - Key Update

FOUNDING PARTNER



LIMITED TO 6 ORGANIZATIONS

Shape the future of WTC.

A selected group of leading organizations invited to play an active role in the development of WTC 2027.

Founding Partners join the WTC Organizing Committee, contributing strategic perspectives, international relationships and industry expertise to the evolution of the Conference, while fully preserving the independence of its scientific and institutional programme.

KEY PRIVILEGES

- Membership of the **WTC Organizing Committee**
- Participation in dedicated **Strategic Advisory Meetings**
- Opportunity to contribute to the identification of emerging topics and strategic priorities
- Senior executive participation in a high-level WTC session
- Highest-level brand positioning throughout WTC 2027
- Exclusive **Founding Partner** recognition across institutional and communication materials
- Premium exhibition and hospitality opportunities
- VIP access to speakers, institutional guests and selected networking activities
- Opportunity to host an exclusive executive meeting, roundtable or networking event
- Dedicated communication and digital visibility
- Priority access to selected WTC initiatives throughout the year

OPTIONAL TWO-YEAR COMMITMENT

WTC 2027–2028 Founding Partnership — Special Conditions

Partnership Tiers

MAIN PARTNER



LEAD THE CONVERSATION.

For organizations seeking a prominent role within WTC 2027, combining high-level visibility, thought leadership, executive participation and privileged access to the Conference's international ecosystem.

PREMIUM PARTNER



BE PART OF THE CONVERSATION.

Designed for organizations wishing to associate their brand with WTC's key themes through qualified visibility, content participation, exhibition presence and networking opportunities.

OFFICIAL PARTNER



CONNECT WITH THE WTC ECOSYSTEM.

A partnership designed to provide institutional visibility, access to the Conference community and opportunities to connect with companies, researchers, innovators and decision-makers.

WTC Partnership Ecosystem

	FOUNDING	MAIN	PREMIUM	OFFICIAL
NUMBER OF PARTNERS	Maximum 6	Limited	Limited	—
ORGANIZING COMMITTEE	●	—	—	—
STRATEGIC ADVISORY MEETINGS	●	—	—	—
HIGH-LEVEL SPEAKING OPPORTUNITY	●	●	○	—
THEMATIC/ARENA ASSOCIATION	Priority	●	○	—
EXHIBITION PRESENCE	Premium	Premium	●	○
VIP & EXECUTIVE NETWORKING	Highest	●	●	○
HOSPITALITY / DELEGATE PASSES	Highest	High	Medium	Standard
INSTITUTIONAL & EVENT BRANDING	Highest	High	Medium	Standard
DIGITAL & SOCIAL VISIBILITY	Highest	High	Medium	Standard
DEDICATED WTC COMMUNICATION	●	○	—	—

● Included · ○ Available according to programme and availability

